

COOKIE POLICY

This notice describes the cookies procedures used to collect the information provided by users when browsing on the website.

In compliance with the provisions set forth by the Italian Privacy Authority with general regulation dated May 8th, 2014 published on the Official Gazette n. 126 of June 3rd, 2014 and enacting Directive 2002/58/CE, the Data Owner provides the following information concerning cookies.

Cookies are small text files deposited by a web site on the hard disk of the user, thus identifying univocally the relevant browser. They contain a little number of information downloaded on your computer or mobile devices when you visit a web site. Cookies are further re-sent to the generator web site at any following visit, or to any other web site able to recognize them. Cookies are used to make more efficient a web site and to provide data to the site owner. Cookies are used for different purposes, e.g. electronic authentication, session monitoring, memorizing specific configurations concerning users accessing to the server, memorizing preferences etc.; cookies do not damage the computer and do not contain viruses. Cookies are aimed to simplify the web traffic and report when a specific site is visited, and allow web applications to send information to specific users. Cookies of our web pages do not reveal data concerning the user nor involve the relevant tracking, they may be disabled at any moment and are not used for the transmission of personal information. Cookies of our web sites have statistic purposes, anonymous and aimed to improve the use by visitors.

This site uses cookies belonging to two macro-categories:

Direct cookies, directly used on your computer or mobile device;

Indirect cookies, used by third parties at our request. We use indirect cookies for functionality, performance and report purposes.

The site uses technical and browsing cookies. Profiling cookies (i.e. aimed to track user's web browsing and profile its behavior, preferences, choices, etc.) are not used; through such cookies may be sent to user's terminal advertisement according to the preferences expressed during online browsing.

This site uses specifically the following type of cookies:

Technical and browsing cookies

They are cookies aimed to perform the browsing or provide a service requested by the user. They are not used for further purposes and are generally installed directly by the owner of the web site. Without such cookies, certain operations could not be carried out or could result more difficult and/or less sure (e.g. home banking activities). Such cookies consent to the site to function properly and to view the relevant contents on the device. Without such cookies certain services (e.g. log-in or shopping on line) could not be offered. Browsing cookies are technical and necessary to the web site activity.

Functional cookies

They are cookies memorized in the computer or other device, which register user's choices according to his request, to provide a better browsing, customized within the service or access to this site (e.g. password registration for reserved areas, product registration in the marketplace, selected language, videos, posts, etc.). Functional cookies are not essential to the web site performance, but improve the quality of browsing.

Analythics cookies

They are cookies collecting information concerning the use of the web site by the user (e.g. most visited web pages, etc.). This site uses cookies provided by "Google Analytcs" (a statistical service managed by Google). Information generated by the cookie (included IP address of the user) are sent and stored at Google's servers.

Google Analytics is Google's analytics tool that helps website and app owners to understand how their visitors engage with their properties. It may use a set of cookies to collect information and report website usage statistics without personally identifying individual visitors to Google.

In addition to reporting website usage statistics, Google Analytics can also be used, together with some of the advertising cookies described above, to help show more relevant ads on Google properties (like Google Search) and across the web.

Flash Cookies

This site may use Adobe Flash Player to provide certain contents, like videos or animations. Flash cookies are stored at user's device, but are managed through a different interface than the one provided by the browser. Therefore, flash cookies are not managed from the browser but through the tools directly available on Adobe web site (www.adobe.com, providing exhaustive information concerning also elimination or disabling of flash cookies). For further information please refer to: <http://www.adobe.com/security/flashplayer>. Such cookies are not essential for the site activity, but disabling or refusing them could forbid access to certain web site contents for the user.

Please note that the user may express his options concerning cookies of this web site also through browser settings. The user may also opt for the "anonymous browsing" allowing to browse in the internet without saving any information concerning sites, visited pages, passwords and other information.